DRAFT

Chapter 3: Strategies & Policies

Redmond's values and the community's aspirations for the future are guiding forces for the development of goals and policies for parks, arts, recreation, culture and conservation in the city.

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Exhibit 3.1: Comprehensive Plan Framework Policies related to Parks & Recreation

Conserve agricultural lands and rural areas; protect and enhance the quality of the natural environment; sustain Redmond's natural resources as the City continues to accommodate growth and development

Retain and enhance Redmond's distinctive character and high quality of life, including an abundance of parks, open space, good schools and recreational facilities

Emphasize choices and equitable access in housing, transportation, stores and services

Centers: Support vibrant concentrations of retail, office, service, residential, and recreational activity in Downtown and Overlake

Commerce: Maintain a strong and diverse economy and provide a business climate that retains and attracts locally owned companies as well as internationally recognized corporations

Provide opportunities to live a healthy lifestyle, enjoy a variety of community gathering places and celebrate diverse cultural opportunities

Provide convenient, safe and environmentally friendly transportation connections within Redmond and between Redmond and other communities for people and goods

Cultivate a well-connected community, working together and with others in the region to implement a common vision for Redmond's sustainable future

3.0 Introduction

This chapter highlights existing and new goals and policies related to parks, trails, arts, recreation, culture, and conservation that were developed, based on outreach, research and analysis conducted for this plan. Updated policies will be proposed for adoption into a 2016 Comprehensive Plan Amendment to the 2011 Plan. The Redmond Comprehensive Plan is the document that provides vision, goals and policies for the entire City.

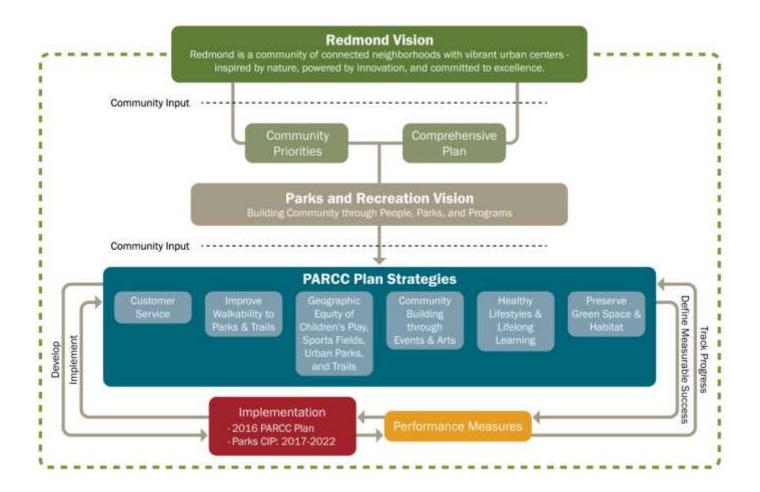
This chapter includes the policy structure that guides the work of the City's Parks and Recreation Department. As a "functional plan," the PARCC Plan is the document that provides the approach for implementing those goals and policies related to parks. All the chapters of the PARCC Plan are focused on developing a system of properties, facilities and programs that respond to the direction provided in the Comprehensive Plan and that deliver on the City's priorities established through an extensive planning process.

3.1 Strategic Framework

As with all of the City's functional plans, the PARCC Plan flows first from the overall city vision and is guided by both the community priorities and the City's Comprehensive Plan. The following exhibit depicts the overall strategic framework reflected in this PARCC Plan update.

The vision for the Parks and Recreation Department is also depicted in this figure, which leads to six key strategies identified as crucial to achieve the vision. Implementation is proposed through a list of actions which are described in detail in the PARCC Plan and Parks Capital Improvement Plan (CIP). Performance measures have been developed as an assessment tool for measuring the City's progress toward implementing the strategies and achieving the Parks and Recreation Department vision. Performance measures are monitored and reported annually to the City Council in the form of Dashboard Measure updates, and to the public in the form of Community Indicators.

Exhibit 3.2: Strategic Framework for PARCC Plan



3.1.1 Key Strategies

The centerpiece of this framework approach is a series of strategies that are embedded both in the vision narrative and throughout the PARCC Plan. While most of these strategies have been identified in previous efforts, this plan is the first time they are called out as "key strategies." Each strategy provides the rationale for identifying projects and programs for the upcoming years. Performance measures will be used to evaluate progress on these strategies over time. The key strategies are shown in Exhibit 3.3.

Exhibit 3.3 6 Key Strategies



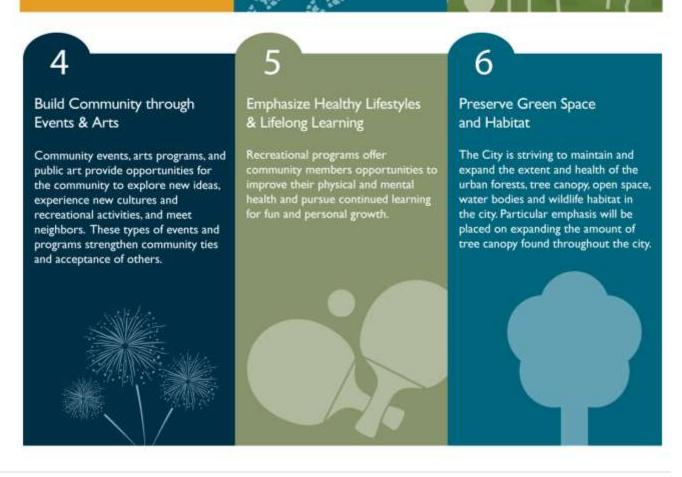


Exhibit 3.4: Results from the 2016 Community Indicators Report

Goal: Promote a variety of community gathering places and diverse cultural opportunities.

Recreation and Arts. A total of 148,513 people participated in City recreation programs. This is a slight overall increase compared to 2014 and there was an increase in participation in 2015 in four of six age groups.

3.1.2 Performance Measures

Community Indicators

In 2005, the City began publishing an annual Community Indicators Report to track progress toward achieving the community's goals as described in the Redmond Comprehensive Plan. Specific Community Indicators for the Parks and Recreation Department include:

- Access to parks
- A variety of community gathering places and diverse cultural opportunities
- Attendance at Large Events
- Enrollment in Recreational and Cultural Programs
- Volunteer Efforts



Exhibit 3.5: Parks & Recreation Department Budgeting by Priorities Performance Measures

- Improve the trail level of service by 10% in 2017/2018.
- Percent of residents and businesses satisfied with the quality of Redmond's parks, trails and open spaces.
- Percent of citizens satisfied with maintenance of parks, trails, and open space.
- Percent of citizens satisfied with the condition of parks, trails and open space.
- Percent of residents feeling informed about planning meetings and events via broad and inclusive communication strategies.
- Annual number of volunteer hours performed for stewardship opportunities.
- Total acres of land enrolled in active management for restoration.
- Average annual maintenance labor hours in active community parks.
- Average maintenance labor hours/year for neighborhood parks.
- Number of annual arts and event program hours
- Number of learning/enrichment classes offered annually.
- Percent of citizens responding positively to a survey question that rate the overall sense of connection to the community.
- Percent residents self-reported general health fair or poor per King County City Health Indicator surveys.
- Percentage of city park assets that are managed using the Lucity asset management system.

Budgeting by Priorities

The City engages citizens to consider priority issues during the development of the biennial budget. This ensures that each budget cycle "buys" only those services most valued by the citizens. As a result, the City of Redmond budget is focused on community priorities and not its organizational structure. The six priority areas that are reconsidered each budget cycle are:

- Vibrant Economy
- Clean and Green
- Diverse and Connected Community
- Infrastructure
- Responsible Government
- Safety

The priority areas for the Parks and Recreation Department budget offers are typically "Clean and Green" and "Diverse and Connected Community." Budget offers include a narrative that describes the public benefit of the work proposed for funding as well as performance measures to support the proposal and track progress.

3.2 Comprehensive Plan Guiding Policies

The PARCC Plan is the functional plan intended to describe how the department will implement the policies in the Comprehensive Plan. All of the relevant Comprehensive Plan goals and policies were reviewed and analyzed in developing the strategies for this plan. The following existing goals and policies were instrumental in the development of the PARCC Plan priorities and are attributed to the applicable section of the Comprehensive Plan.

Framework

FW-22 Make each neighborhood a better place to live or work by preserving and fostering each neighborhood's unique character and preparation for a sustainable future, while providing for compatible growth in residences and other land uses, such as businesses, services or parks.

FW-29 Maintain and promote a vibrant system of parks and trails that are sustainably designed, preserve various types of habitat and protect the natural beauty of Redmond.

FW-30 Provide citizens of all ages with diverse and accessible recreational and cultural opportunities, including active recreation and social and educational activities that change with trends in the city's demographics.

Parks and Recreation

PR-6 Encourage

Encourage development of community gathering places with interactive recreational, sensory and contemplative elements, such as water features, public art, community gardens and picnic areas into public and private projects.

Natural Environment

NE-10 Support sustainable development and strive towards becoming a sustainable community.

Community Character and Historic Preservation

- CC-12 Facilitate the development of a diverse set of recreational and cultural programs that celebrate Redmond's heritage and cultural diversity, such as:
 - Visual, literary and performing arts;
 - A historical society; and
 - An active parks and recreation program.
- CC-29 Coordinate the development of parks and trails and the acquisition of open space with the preservation, restoration, and use of heritage properties.

Economic Vitality

EV-3 Recognize that a healthy natural environment is a significant community amenity that attracts people and investments and contributes to Redmond's economic vitality and sustainability.

EV-15 Support the economic vitality of the city by encouraging investments in the arts and cultural activities and through the use of superior urban design.

Capital Facilities

CF-15

Aggressively pursue funding from other levels of government, nonprofit and private agencies to accomplish the City of Redmond's capital investment program, while optimizing use of City resources. As appropriate, pursue alternative financing strategies such as public-private partnerships to further support the capital program.

Urban Centers

- UC-17 Promote the vision of the parks, plazas, art, pathways, and open spaces in the urban centers as being part of a cohesive system of public spaces that is integral to distinguishing the urban centers as "people places."
- DT-8 Create a phasing plan for the development of the Redmond Central Connector that includes the regional trail; park, art, plaza and historical features; utilities; and transit features to ensure efficiency in constructing multiple capital projects with the Connector.
- OV-20 Recognize the urban park and open space system in Overlake Village as the neighborhood's highest-priority park and recreation need. Achieve the park and open space system through a strategy of City investment together with encouraging future development to include plazas, artwork, and other recreation opportunities that augment and enhance public park infrastructure.

3.3 Proposed Policies for the Parks, Recreation and Arts Element

The following list of policies is proposed for the 2016 Comprehensive Plan Amendment. These proposed policies have been developed through an extensive review process by citizen members of the Parks and Trails Commission, Arts and Culture Commission, Planning Commission, City Council, the public and City staff from multiple departments. This policy update features the following types of changes:

- Removed redundancies
- Clarified meanings
- Simplified language
- Reorganized policy sections
- Added new policies for:
 - o Cultural arts
 - Conservation
 - Park Maintenance and Operations

Final renumbering of the policies will be addressed during the Comprehensive Plan amendment process.

A. Parks, Arts, Recreation, Culture and Conservation System

These policies are focused on building an integrated PARCC system that:

- Reflects the Department's Mission Statement,
- Exhibits the values of arts and culture and sustainability,
- Addresses the needs of Redmond's fast changing and diverse population, and
- Creates a healthy, connected community.

Policies

- A1. Provide sustainable parks, trails and recreation centers that support healthy recreation and community building opportunities, innovative recreation programs, and unique art and cultural experiences that continue to build a high quality of life in Redmond.
- A2. Maintain a PARCC Plan that is consistent with the Comprehensive Plan, and is flexible in how it addresses:
 - The City's culturally diverse population and recreational needs,
 - b. Accessibility,
 - c. Cultural and arts programs, and
 - d. Park, trail and recreation levels of service standards.
- A3. Provide opportunities to improve personal health and community connections by providing a variety of parks and recreation facilities and programs.

Exhibit 3.6: Parks and Recreation Department Vision, Mission and Values

Vision

We build community through people, parks and programs.

Mission

We are leaders in providing sustainable parks, innovative recreation services, unique art and cultural experiences that continue to build a high quality of life in Redmond.

Values

- *Innovation:* We use creative solutions to bring efficiencies to our everyday work.
- Teamwork: By working together, we are dedicated to communicate effectively, collaborate with one another, and hold one another accountable.
- *Respect:* We hold people, nature, and our resources in high regard.
- Excellence: We strive for high quality results in all of our efforts.
- Customer Service: We are committed to understand and meet the needs of our community.
- A4. Encourage conservation and sustainability throughout all aspects of the Redmond parks and recreation system by preserving and restoring significant natural areas, protecting natural resources, and incorporating sustainable design, construction, renovation and maintenance of facilities.
- A5. Provide a vibrant cultural arts program that:
 - Builds community character and promotes public participation in the arts;
 - Supports Redmond's identity as a diverse, innovative, and intellectual community;
 - Strengthens cultural and economic vitality in the urban centers;
 - Contributes to the quality of life of residents;
 - Attracts and retains people and businesses in Redmond; and
 - Activates the public realm with signature art and cultural festivals and events.

B. Levels of Service

Level of service is a tool that measures how much service is provided to the community. Since the last PARCC Plan update, the Washington Recreation and Conservation Office developed new guidance on level of service and estimating future need, and the City re-evaluated level of service methodologies to comply with the guidance and to meet

Redmond community member expectations for service. These proposed policies address the goals and methodology for the quantity and location of parks, park amenities, and trails provided throughout the city.

Policies:

- B1. Develop and maintain level of service standards for parks, trails, children's play features, and sports and fitness facilities based on service area and population.
- B2. Distribute parks, trails, and associated recreational amenities throughout Redmond to improve walkability and provide geographically equitable distribution.
- B3. Account for school properties and non-Redmond parks, trails, and recreational amenities within the city and within walking distance of the city.
- B4. Improve the connectivity of Redmond's neighborhoods so that residents and workers have convenient access to parks and trails within 1/4 mile of their home or work.
- B5. Develop distinctive parks in the Downtown and Overlake urban centers that serve local needs for neighborhood gathering places, recreation, public art, and to provide cultural programming and events to support the broader community's needs and support the city's economic vitality.
 - B6. Develop a cross-departmental strategic plan to increase tree canopy across the city that will include a canopy coverage goal, proposed timeline, and methods for achieving the goal.

C. Park and Recreation Facility Development

The City has a wide range of properties and assets in its parks system. The following policies address important values in

Exhibit 3.7: Park Level of Service

- Sports & Fitness Facilities: Provide a sports or fitness amenity in half mile service areas across the city. For sites that contain a larger number of sports and fitness facilities, such as Marymoor Park, the service area is increased to one mile.
- Children's Play Features: Provide play features within a half mile service area of residential areas across the city. For sites that contain a larger number of children's play features, such as Grass Lawn Park, the service area is increased to one mile.
- Resource Parks: Continue to enhance natural areas within all parks and especially in resource parks to improve tree canopy health and coverage in an effort to meet a citywide tree canopy coverage goal of 45 percent. Strategically acquire new land to preserve high quality forested areas and habitat.
- Urban Parks: Provide park land in urban centers that accommodate events of 10,000 people in one or more parks. Park land in each urban center should provide a variety of uses including active park land, respite opportunities for residents and workers, as well as flexible space for community-wide events and programs.
- Park and Trail Connectivity: Build a park system that allows every resident and worker to walk a quarter mile or less to a park or trail in Redmond. Conduct a GIS based assessment to prioritize a project list based on:
 - Connectivity Score: Identifies areas of need based on low pedestrian/bike connectivity
 - Gap Analysis: Measures the current service level against the service standard to provide the gap in service for the trail system

developing properties, improving existing facilities both in terms of facility quality and the range of uses offered at each location, integrating art into park design, and meeting the needs of park users of all abilities.

- C1. Encourage parks, beautification areas, art and gathering places throughout the city by coordinating planning efforts with other City departments and private development early in the planning process.
- C2. Design and construct park facilities in a manner that is compatible with the surrounding neighborhood and is sensitive to the environment.
- C3. Allow use of natural areas, open space corridors and sensitive habitats at a level that will not compromise the environmental integrity of the area.
- C4. Integrate public art and park design from the onset of facility planning to create dynamic and interesting public places that are informed by the themes and platforms identified in the Public Art Plan.
- C5. Design new and renovated facilities using appropriate technology, construction materials and maintenance procedures to gain cost efficiencies and conserve resources.
- C6. Encourage development of outdoor plazas and squares within public and private developments in the Downtown and Overlake urban centers for community events, visual and performance based public art opportunities, and to encourage community connections.
- C7. Develop facilities and partnerships to introduce and educate the public about the rich natural environment of Redmond. Facilities for environmental education and stewardship could include features like classroom or exhibit space, overlooks of natural features, and a citywide interpretative program for shorelines, streams, native growth protection areas, aquifers and other important natural systems by the appropriate agencies or City departments. (SMP)
- C8. Replace, renovate and expand existing indoor recreation facilities, or provide new ones, to make spaces available for:
 - Community recreation;
 - Swimming and aquatics;
 - Senior activities;
 - Teen activities;
 - Activities for children and adults of all abilities;
 - Cultural arts;
 - Community gatherings; and
 - Athletic facilities.
- C9. Prepare a plan to meet the Americans with Disabilities Act (ADA) requirements for outdoor recreation facilities. Design and renovate identified parks and recreational facilities in a manner that will, where feasible, provide safe and accessible use by all persons. (SMP)
- C10. Assess and appropriately manage risk during the design of parks and recreation facilities.
- C11. Support and enhance the historic resources within the park and recreation system, including Historic Landmarks.

- C12. Maintain the historic character of the farmsteads in Redmond through preservation, design and interpretation.
- C13. Acquire land and develop parks in areas that are experiencing or expected to have significant growth, such as the Downtown and Overlake urban centers, or areas identified as having a deficiency.

D. Coordination and Communication

The City will continue to foster relationships and shared facilities with other agencies and organizations that have an interest in the health, well-being and cultural growth of Redmond residents and workers. The unique needs of Redmond's diverse community will be identified by using comprehensive and inclusive planning processes that reach a broad spectrum of people.

Policies:

- D1. Coordinate short-term and long-term plans for the acquisition, planning, development, use and programming of the PARCC system and adjacent non-City park facilities with City departments, King County, Lake Washington School District, other governmental agencies, and private organizations and individuals to maximize resources, develop joint facilities when appropriate, and avoid duplication of facilities and services.
- D2. Develop an interlocal agreement with King County to allow the City to provide permits for the development of City parks within unincorporated King County.
- D3. Encourage property developers, sports organizations and non-profits to develop and manage private park facilities to serve the larger community.
- D4. Actively engage community members during the planning process for new projects. Reach out to a wide variety of people through multiple avenues, and identify facilities desired by those who live and work in Redmond.
- D5. Strengthen volunteerism with an outreach program to encourage community participation.

E. Funding Strategies

The City will continue to identify and develop innovative ways to finance an extensive list of capital projects, as well as provide funding for long-term maintenance of facilities and programming for arts and community events. Innovative strategies such as sponsorships and naming rights could be explored for events, facilities and other amenities.

- E1. Develop long-term finance strategies that address the funding needs for future capital projects, public art, and maintenance and operations.
- E2. Prepare, as part of the PARCC Plan, six-year, ten-year and twenty-year capital project improvement plans for a parks and recreation system that serves those who live and work in Redmond and planned growth, is financially feasible, and can be funded at a level which allows for a reasonable implementation schedule.
- E3. Explore innovative funding approaches and partnerships with public agencies and private entities for access, acquisition, development and joint maintenance of parks, trails, open space and the arts.

- E4. Establish and implement financial goals, cost recovery targets, and a subsidy allocation model to inform recreation program decision making.
- E5. Encourage the acquisition of property which will provide access to shorelines and local streams, with emphasis on areas where current and anticipated development patterns are unlikely to provide access or where there are significant access needs. Promote the creation of open space corridors along these water resources to provide for passive recreation and wildlife habitat. (SMP)

F. Recreation Programs

Understanding the evolving Redmond population and their recreation needs will guide the programs and recreational opportunities offered by the City. A balance of services is needed for a population that ranges from toddlers to seniors, is one of the fastest growing populations of color, and includes a wide range of recreational interests and cultural traditions. Reducing barriers to participation is a goal of the department. These policies also highlight the demand for indoor recreation programs and the need for new and different indoor recreational facilities, including aquatics.

- F1. Provide comprehensive, quality recreation, arts, social enrichment, sports, and fitness programs that are:
 - a. Enriching,
 - b. Affordable,
 - c. Suitable for all age groups,
 - d. Inclusive,
 - e. Community focused, and
 - f. Offered at a variety of locations in the city, throughout the year.
- F2. Foster a healthy community by providing active recreation and educational programming that emphasizes access to a variety of fitness programs, and reduces barriers to participation through means such as beginner level and drop-in classes.
- F3. Partner with and encourage businesses and community organizations to provide programming and community events that expand recreation opportunities.
- F4. Provide educational and hands-on recreational opportunities that explore the history of Redmond through historic parks, farms, structures, artifacts, natural environment and cultural life.
- F5. Continue to give those who live or work in Redmond priority in registering for parks and recreation programs and in renting facilities.
- F6. Develop an understanding of the cultural and linguistic diversity in the community, and respond with appropriate programming, services, and accompanying communications and marketing materials.
- F7. Provide a variety of recreational programs that meet the community's demands for swimming and aquatic activities, dance and movement, gymnasium-based sports, and other activities suitable for a recreation and aquatics center.

F8. Allow concessions within parks where such uses support the enjoyment of the park and do not have adverse effects on neighboring property.

G. Trails

These policies support the development of an extensive trail system with connections between neighborhoods and a larger hierarchy of trails. Trails support walking which continues to be one of the most common recreational activities for Redmond residents, and across the state and country. Trail types, based on design standards, are illustrated in Exhibit 3.8.

Policies:

- G1. Develop and promote an interconnected community through trails and pathways easily accessed by a variety of trail users.
- G2. Maintain and utilize a hierarchy of trails and trail design standards based on function.
- G3. Ensure the ease of using the trail system and attract new users by providing a well-designed signage and wayfinding system.
- G4. Promote the concept and use of the "Blue Trails" waterways by coordinating with jurisdictions and other organizations in the region.
- G5. Promote safe and convenient non-motorized travel to parks, trails, and recreational facilities through the planning of trails, bike lanes, safe walking routes and public transit routes with City departments, surrounding jurisdictions, state and federal agencies and private organizations to reduce dependence on vehicles.
- G6. Cooperate with local, state and federal agencies and private organizations in development of the local and regional trail system.
- G7. Encourage development of trails that are separated from traffic, with an emphasis on safety and minimizing conflicts between various trail users.
- G8. Encourage King County to develop, maintain and promote the trail on the west side of the Sammamish River to enhance access and views of the Sammamish River, and to develop

Exhibit 3.8: Trail Types

Regional Trail



Sammamish River Trail

Connector Trail



Neighborhood Connection

Local Trail



PSE Trail

the missing link along the PSE Trail between Farrel-McWhirter Park and The Redmond Watershed Preserve.

- G9. Design development along the Sammamish River to orient toward the river and reinforce its identification as a community gathering place and recreation area in a manner that is sensitive to and protects the natural environment.
- G10. Coordinate with Eastside Rail Corridor Regional Advisory Committee partners on the planning and development of the Redmond Central Connector, and connections to the Eastside Rail Corridor and East Lake Sammamish Trail, as a regional trail with opportunities for community gathering, art, culture and historic interpretation, as well as for light rail transit, options for other transportation connections and utility placement.
- G11. As a complement to the citywide pedestrian pathway system, the City should develop a visual system for enhancing connections to the shoreline and identifying shoreline areas, considering such elements as street graphics, landscaping, street furniture or artwork. (SMP)
- G12. Increase use of trails by developing trailheads adjacent to regional or connector trails that can be easily accessed by vehicles or transit. Provide parking, trail information and restrooms at trailheads where appropriate.

H. Conservation

Redmond residents have clearly stated their desire for natural settings, which include forests, wetlands, shorelines and streams, and which helps to define the character of the city. These natural elements are also vital to the environmental well-being of Redmond. The policies in this section provide guidance to protecting these spaces, encourage low impact public access where feasible, and propose a comprehensive forestry program that will result in increasing tree canopy citywide, starting within park properties.

- H1. Preserve and manage resource parkland and natural areas within parks whenever feasible to retain Redmond's visual assets and character, protect wildlife habitat and corridors, enhance urban forest canopy, and support recreational uses that do not compromise environmental integrity.
- H2. Provide a comprehensive urban forestry program focused on restoration and stewardship that enriches natural areas and the environmental health of the city, and enhances the built environment.

I. Cultural Arts

Redmond is developing a dynamic city where art is intrinsic to its vibrancy and character, where public and private sectors work together to create art and cultural spaces, where the community invests in its artists and arts organizations, and where art education is available to "fill in the gaps" when the public education system is unable to provide such training.

Policies:

- I1. Support the development of a vibrant and sustainable Downtown Redmond through physical and experiential public art as described in the Master Plan for the Downtown Cultural Corridor.
- 12. Develop a program to work with public and private developers to integrate art and cultural spaces into new development using the process proposed in the Public Art Plan, Leading with Arts and Cultural Engagement (LACE).
- 13. Encourage City and community investments in artists, nonprofit organizations, creative businesses, and professional presenting arts institutions to strengthen Redmond's cultural and creative sectors.
- 14. Support the development of cultural infrastructure and venues such as cultural centers, urban parks, festival streets, and plazas that accommodate diverse cultural activities and anticipate future community growth.
- 15. Encourage accessible and inclusive learning environments for artists at all levels and ages throughout the city and actively fill gaps in public art education.

J. Maintenance and Operations

It is often maintenance practices that define the quality of a park and recreation system. Professional maintenance practices are a key factor that influences the amount of use parks, park amenities, and trails receive and the life of these public assets. These policies will guide maintenance and operations to meet the high standards expected in Redmond.

Exhibit 3.9: Public Meetings





Input from the public helped craft policies.

- J1. Manage and maintain parks and trails through developed Best Management Practices which are guided by the principles of Integrated Pest Management (IPM), Low Impact Development (LID), current conservation principles for energy and water use, asset preservation, cultural resource protection, customer service, and industry safety standards.
- J2. Manage assets such as buildings, infrastructure and amenities to provide durability and functionality. Practice proactive management that results in replacement or renovation in advance of need.
- J3. Maintain safe parks, trails and facilities by routinely assessing and addressing needed repairs and providing timely response to emerging issues such as damaged or inoperable facilities, failing utilities or downed trees.